**SMBE 2018 Sponsor / Exhibition Prospectus**

Conference name: Annual Meeting of the Society for Molecular Biology and Evolution 2018  
Term: July 8 (Sun.) – July 12 (Thu.), 2018  
Venue: PACIFICO Yokohama  
Expected number of participants: 1,200

<Call for Sponsorship>

At SMBE 2018, there are 9 types of sponsor items. Company logo and names of all sponsors will be posted in SMBE 2018 official website. * Tax excluded

<table>
<thead>
<tr>
<th>Sponsor Item</th>
<th>Fee (JPY)</th>
<th>Maximum Number to be Accepted</th>
<th>Privilege</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Congress bag</td>
<td>100,000</td>
<td>1</td>
<td>Logo in large-size will be printed on the bags. Flyer or pamphlet can be enclosed in the bags.</td>
<td>P.1-2</td>
</tr>
<tr>
<td></td>
<td>70,000</td>
<td>2</td>
<td>Logo in medium-size will be on the bags. Flier or pamphlet can be enclosed in the bag.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>50,000</td>
<td>5</td>
<td>Logo in small-size will be displayed on the bags. Flier or pamphlet can be enclosed in the bag.</td>
<td></td>
</tr>
<tr>
<td>2. Lanyard</td>
<td>150,000</td>
<td>1</td>
<td>Logo will be printed on the lanyards.</td>
<td>P.2</td>
</tr>
<tr>
<td>3. Bag insert</td>
<td>30,000</td>
<td>-</td>
<td>Fliers (A4 size, 1-2 pages) will be enclosed in the congress bags.</td>
<td>P.2</td>
</tr>
<tr>
<td>4. Exhibition booth</td>
<td>100,000</td>
<td>5</td>
<td>1 exhibition booth</td>
<td>P.2</td>
</tr>
<tr>
<td>5. Logo on the official website</td>
<td>50,000</td>
<td>1</td>
<td>Logo will be placed on the official website and hyperlinked to sponsor company’s website.</td>
<td>P.2</td>
</tr>
<tr>
<td>6. Advertisement in conference book</td>
<td>100,000 (inside back cover)</td>
<td>1</td>
<td>Advertisement for the program book</td>
<td>P.2-3</td>
</tr>
<tr>
<td></td>
<td>50,000 (placed in back matter)</td>
<td>-</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. Coffee break</td>
<td>50,000 / day</td>
<td>4</td>
<td>Logo will be displayed on the signboard by the coffee tables.</td>
<td>P.3</td>
</tr>
<tr>
<td>8. Welcome reception beverage</td>
<td>200,000</td>
<td>4</td>
<td>Logo will be displayed on the signboard by a beverage counter. 2 persons will be invited to attend the welcome reception.</td>
<td>P.3</td>
</tr>
<tr>
<td>9. Banquet beverage</td>
<td>200,000</td>
<td>4</td>
<td>Logo will be displayed on the signboard or screen at the banquet. 2 persons will be invited to attend the banquet.</td>
<td>P.3</td>
</tr>
</tbody>
</table>

**1. Congress bag sponsor**

<Privilege>

- The logo will be printed on the bags distributed to all the participants of the conference. They will be printed is in 3 sizes: large, medium and small-size.
- The company flyer or pamphlet can be enclosed in the bags with the conference documents.

Number to be accepted:

- **Large-size logo**: 1 company / organization  
- **Medium-size logo**: 2 companies / organizations  
- **Small-size logo**: 5 companies / organizations

**Amount**: 1,200 bags (in total estimate)

**Fee**: Large-size logo **JPY 100,000**
2. Lanyard sponsor
<Privilege>
- The logo will be printed on the lanyards distributed to all the participants of the conference.

Number to be accepted : 1 company / organization
Amount : 1,200 (in total estimate)
Fee : JPY 150,000 per company / organization
Note : Details of lanyard design and the size/position of logo will be determined after consultation with the sponsors and SMBE 2018 organizing committee.

3. Bag insert
<Privilege>
- The company flyer or pamphlet can be enclosed in the bags with the conference documents.

Insert : A4 size up to 2 sheets (4 pages at max)
Fee : JPY 30,000 per company / organization

4. Exhibition booth (July 9, 10, 11, 12 *move in on July 9 (tentative))
Venue : Foyer, Conference Center 3rd floor, PACIFICO Yokohama
Fee : JPY 100,000 per booth
Number to be accepted : 5 booths in total

<1 booth (tentative)>
Back panel (w 1.8m x h 2.1m) x 1
Table with white cloth (w 1.50m x d 0.60m x h 0.72m) x 1
Chair x 2
Company name board (in English and Japanese) x 1
Power outlet (100V/ 1kW) x 1
*Order of additional decorating and display fixtures will be charged separately.
*Details will be informed in Exhibition Manual to be published in May, 2018.

5. Logo on the official website
<Privilege>
- Sponsor company logo will be placed and hyperlinked to the company’s website on the SMBE 2018 official website.
Fee : JPY 30,000

6. Advertisement in the conference book
Media : SMBE 2018 conference book distributed to all participants
The number of publications : 1,500 copies
Date of issue: July 8, 2018
*The advertising company will receive one complimentary copy of the conference book. (The conference book will be delivered after the conference.)

Fee:
Third cover (inside back cover)
Color
<table>
<thead>
<tr>
<th>JPY 100,000</th>
<th>1 company / organization (first-come, first-served)</th>
</tr>
</thead>
</table>
1 page: placed in the back matter
Black & white | JPY 50,000 (no limit on accepting applications) |

7. Coffee break sponsor  (July 9, 10, 11, 12; 2 times in 1 day (tentative))
<Privilege>
- The logo will be displayed on the signboard by the coffee tables during the coffee break.
Fee: JPY 50,000 / per day
Number to be accepted: 4 companies / organizations (1 for each day)
Note: Application for more than 1 day is acceptable (max 4 days).

8. Welcome reception beverage sponsor  (6:30 pm~, July 8)
<Privilege>
- The logo will be displayed on the signboard by the beverage counter at the welcome reception.
- 2 persons will be invited to attend the welcome reception.
Fee: JPY 200,000 per company / organization
Sponsor invited: 4 companies / organizations

9. Banquet beverage sponsor  (6:30 pm~, July 12)
<Privilege>
- The logo will be displayed on the signboard or screen at the banquet.
- 2 persons will be invited to attend the banquet.
Fee: JPY 200,000 per company / organization
Sponsor Invited: 4 companies / organizations

<How to apply>  Deadline: March 30 (Fri.), 2018
* Please complete the attached “Sponsor Application Form” and submit it to SMBE 2018 secretariat by E-mail or FAX.
* Please send the company’s logo and URL which is a link to your company’s website together with the application form.

<Inquiry>
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